

**TERESA HALLECK OF SAN DIEGO COUNTY CREDIT UNION
SELECTED FOR MOST ADMIRERED CEO AWARD**

Teresa Halleck, President and CEO of San Diego County Credit Union (SDCCU), San Diego's largest locally-owned financial institution, has been honored with a "Most Admired CEO" award in the Business Nonprofit category by the San Diego Business Journal (SDBJ).

An independent panel of judges for the awards program noted Halleck's ability to guide a large institution and her respect throughout the credit union industry as an astute leader. Under Halleck's leadership, SDCCU's customer base has increased by five percent and assets have grown to more than \$5.4 billion. The judges also recognized SDCCU's new, contemporary advertising campaigns that are helping to attract new customers, as well as the credit union's continued support to more than 75 nonprofit organizations that share common values and principles.

The SDBJ's fifth annual Most Admired CEO Awards program recognized dynamic local industry leaders whose drive and vision have kept their organizations vibrant and financially sound during challenging economic times. SDBJ said about the honorees and finalists, "Their stories of innovation, determination and triumph complete a picture of San Diego's robust business and service community that rivals any world-class city." The keynote speaker at the event was Garry Ridge, President and CEO of WD-40.

San Diego County Credit Union is a full-service financial institution. Anyone who lives or works in San Diego, Riverside and Orange counties is welcome to open an account. SDCCU offers free checking accounts with eStatements, direct deposit, Visa credit and free debit cards, certificate and money market accounts, auto and home loans, an array of eServices and much more. San Diego County Credit Union serves a diverse customer base of 224,000, has assets of \$5.4 billion and 28 convenient branch locations. Visit www.sdccu.com for more information. SDCCU is federally insured by NCUA and is an equal housing lender.

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